



Public report of the 2nd 4C Advisory Board Meeting

The second Advisory Board Meeting was held on 22nd and 23rd January 2014 at Data Archiving and Networked Services (DANS) and the Netherlands Organisation for Scientific Research (NWO) in The Hague, Netherlands. On the first day of the meeting, the Advisory Board members met and got to know the project team. On the second day, the Advisory Board met with the Project Coordinator and Work Package leaders exclusively for some more in depth discussions. On this second day, in attendance were:

1. Stephan Abrams, California Digital Library
2. Rachel Bruce, Jisc
3. Ron Dekker, Netherlands Organisation for Scientific Research
4. Charles Farrugia, National Archives of Malta
5. David Rosenthal, LOCKSS
6. Barbara Sierman, Koninklijke Bibliotheek
7. Eefke Smit, STM Association
8. Neil Grindley, Jisc
9. Raivo Ruusalepp, National Library of Estonia
10. Sabine Schrimpf, Deutsche Nationalbibliothek
11. Paul Stokes, Jisc
12. Alex Thirifays, Danish National Archive
13. Heiko Tjalsma, DANS

The purpose of the meeting was:

- to review progress made on the project;
- to address any problems or challenges that have arisen;
- to reach a shared understanding about the work that needs doing;
- to discuss and agree changes that we may need to introduce into the work plan;
- to effect introductions between the Project Team and the Advisory Board members

The meeting started with an update on the status of the project. During the first year of the project, six reports were published, all available from the [project website](#):

- Project Communication Plan
- Baseline Study of Stakeholders & Stakeholder Initiatives
- Prioritised Assessment of Indirect Economic Determinants
- Draft Sustainability & Benefits Realisation Plan
- Report on Communications Activities
- Evaluation of Cost Models & Needs & Gap Analysis
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Furthermore, a series of events and engagement activities took place:

- Two Focus Group meetings with representative 4C stakeholders
- The first project workshop at iPres 2013 in Lisbon
- Engagement with 10 EU projects and/or other organisations
- 4C representation at 10 conferences

The Advisory Board members expressed their satisfaction with the project's progress. They emphasize the good inter-operability between the individual work packages.



Particular discussion points between the Advisory Board and the project team included:

- The Curation Costs Exchange (CCEX)
- Trust and the cost of auditing digital archives
- The 4C Roadmap

Recommendations of the Advisory Board

- Do some more marketing and awareness raising, use other channels for communication apart from the web, e.g., digital preservation and research data management lists.
- Focus on developing interest leading up to the CCEX and try to develop a community around it. Early users of the CCEX will likely be found among memory institutions, research groups and funding agencies.
- Focus on the most important stakeholders and refine the key messages to them.
- Define use cases for the CCEX and focus on real user stories and keep the input and output categories as simple as possible.
- Design more activity on the benefits (in addition to the costs), emphasize the costs or the negative outcomes from not investing in digital curation at all.
- Engage stakeholders into the Roadmap decision, but make sure specific questions are asked.
- Outline of a vision for the Roadmap: The Roadmap, and the 4C project results in general, will lead to more awareness of costs and benefits of digital curation. That will lead to more cost data becoming available. More and better cost data will lead to better cost models, which will ultimately lead to more efficient digital curation (as they help identifying and understanding the cost drivers).